



# Scotch Whisky Action Fund

## Tackling alcohol-related harms



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### **Our purpose**

The Scotch Whisky industry is and has been involved for many years in a range of initiatives to promote responsible attitudes to alcohol and tackle alcohol-related harm. The establishment of this fund by the Scotch Whisky Association is a further development of that commitment.

### **Our aim**

To invest in groups and organisations that wish to reduce the impact of alcohol-related harm in Scotland's communities.

### **What do we mean by alcohol-related harm?**

Alcohol when consumed responsibly forms an integral part of Scottish life and brings a range of benefits to Scotland and its economy. However, the misuse of alcohol through excessive or inappropriate consumption can have implications for health and a range of social problems, including anti-social behaviour, accidents, violence, family break-down, problems with money and work, which can impact individuals, families and communities.

### **Our programmes**

We are looking to support and develop a range of projects/initiatives which deliver targeted interventions designed to tackle alcohol-related harms across three themes:

- Young people (aged under 18)
- Families
- Communities



Research commissioned by the Scotch Whisky Association suggests that there are gaps in provision across each of these themes and that the range of interventions and good practice are not fully developed.

The Fund would particularly welcome applications from new/innovative or pilot initiatives which aim to test new approaches within these themes and which will offer learning that others can use. Applications from existing projects which can demonstrate success in reducing harm are also welcome.

## Categories of Award

We have two award categories:

**Up to £10,000** Awards made under this category could fund new initiatives and test out innovative approaches designed to reduce alcohol-related harm. Awards could also be used to fund existing smaller scale projects that are seeking to expand or develop their services. Applications for innovative/pilot projects will be capped at a maximum grant award of £10,000 but will have the opportunity to apply for further funding if you can evidence that you have achieved the outcomes set for the pilot phase of your project.

**£10,000 - £25,000** Awards made under this category could fund projects that are seeking to consolidate and build on emerging, successful practice in relation to the reduction of alcohol-related harm. Awards made under this category will need to be able to provide evidence that the project is needed and that the approach taken has proven to be effective.

## Who can apply?

- Constituted voluntary or community groups
- Registered charities
- Scottish Charitable Incorporated Organisations (SCIO)
- Social Enterprises
- Community Interest Companies (CIC)
- Not-for-profit organisations
- Statutory bodies<sup>1</sup>

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<sup>1</sup> Statutory bodies can apply to the Fund so long as they are applying to deliver new initiatives and are not seeking to replace statutory funding and/or deliver activities that are generally considered to be a statutory responsibility.

## What are we looking to fund?

- Preventative projects that aim to reduce the alcohol-related harm within communities, families, and young people aged 18 and under.
- Projects that aim to educate people and communities about the dangers and consequences of misusing alcohol.
- The development of new, innovative projects designed to reduce alcohol-related harms.
- Pilot projects that will test out new initiatives and ideas designed to promote responsible attitudes to alcohol consumption and prevent alcohol-misuse.
- Projects that promote alternative leisure and lifestyle choices for adults and young people to prevent alcohol-misuse.

## What can you apply for?

- Salary costs for new posts. The Fund cannot support existing salary costs or replace funding for existing posts where the funding has come to an end.
- Running costs and venue hire for the expansion or development of services and activities.
- Sessional worker costs related to new services and activities.
- Volunteer expenses
- Small items of equipment where these are needed to expand or develop services and activities.
- Miscellaneous start-up costs

## What cannot be supported?

- Applications from individuals
- Applications for treatment, support or recovery programmes
- Activities outwith Scotland<sup>2</sup>
- Political parties or groups and campaigning organisations
- The promotion of religious beliefs<sup>3</sup>

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<sup>2</sup> Your organisation does not need to be based in Scotland but all project activity must take place in Scotland

<sup>3</sup> Religious and faith-based groups are able to apply as long as the project is open to all regardless of their faith and does not involve the promotion of any particular religious or faith-based belief



- Activities that are understood to be a statutory responsibility and/or seek to replace statutory sources of funding
- Pre-existing costs<sup>4</sup>

## When should we apply?

The Awards Panel, chaired by an independent Trustee appointed by the Scotch Whisky Association, will meet twice a year to consider grant awards. For 2014, the closing dates for the receipt of applications will be:

- Applications received by **31 March 2014** will be considered in June 2014
- Applications received by **30 September 2014** will be considered in December 2014

## Who will make the decisions on how funding is allocated?

An Awards Panel made up of a Foundation Scotland Trustee and at least two representatives of Foundation Scotland's Innovation and Impact committee, chaired by a Trustee appointed by the Scotch Whisky Association, will meet twice a year to make decisions on grant recommendations. The decisions of the Awards Panel will be reached by consensus. All decisions will be ratified by a Foundation Scotland Trustee and are final.

The Scotch Whisky Action Fund: Tackling alcohol-related harms is a restricted fund held by Foundation Scotland, a charity registered in Scotland (SC022910). Foundation Scotland will administer the fund on behalf of the Scotch Whisky Association.

Foundation Scotland provides administration and management services to support organisations like the Scotch Whisky Association to make charitable donations. Independent and self-funded, it is trusted by over 250 individuals, families, charitable trusts, companies and public bodies. Since 1996, the Foundation has distributed over £32.7 million to charities and community groups.

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<sup>4</sup> The Fund cannot support any costs that your organisation already incurs in the delivery of existing services and activities.



## How can we apply?

You can download an application form from [www.foundationscotland.org.uk](http://www.foundationscotland.org.uk). For further information about the Fund, please contact Sian Langdon at Foundation Scotland on 0141 341 4967, [sian@foundationscotland.org.uk](mailto:sian@foundationscotland.org.uk)