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Age Collective E-newsletter

Good News

We are delighted to announce that the [Baring Foundation](#) will be supporting us over 2015-17 as we make an exciting transition from **Age Collective** to become the **Age Friendly Museums Network**. Thank you all for being part of the first stage of our journey. We look forward to continuing our work with you as a cross-sector network committed to developing age friendly museums. Do look out for our next e-newsletter for details of our plans for 2015-17.

Job Opportunity

We are seeking a **Community Partnerships Coordinator: Age Friendly Museums Network** to manage the network over the next two years. Please see

below for further information. For full details and to apply, please visit the [British Museum jobs page](#).

Closing Date: 22nd January 2015, midday

2014 Updates

Last year we launched **Age Friendly Museums Day** and continued to build partnerships with great organisations and individuals. Please see below for details. We have been delighted to see the network grow to over 600 individuals and organisations across the UK and beyond.

Job Opportunity

Community Partnerships Coordinator: Age Friendly Museums

The Learning, Volunteers & Audiences department at the British Museum is seeking a **Community Partnerships Coordinator: Age Friendly Museums Network** to manage the network over the next two years. The post will be based in the Community Partnerships Team.

Location: London

Salary: £26,741 per annum pro-rata

Contract: Fixed Term - 2 years (Part Time - 2.5 days (18 hours) per week)

Closing Date: **22nd January 2015, midday**

For full details and to apply, please visit the [British Museum jobs page](#).

The **Age Friendly Museums Network** (previously known as [Age Collective](#)) is a UK-wide cross-sector network led by [the British Museum](#) in partnership with [Glasgow Life \(Glasgow Museums\)](#), [Manchester Museum](#) and [National Museums Northern Ireland](#).

Age Friendly Museums Day 2014

in collaboration with Age UK and Silver Sunday

Age Friendly Museums Day was launched as a pilot on Sunday 5th October 2014 by Age Collective in collaboration with [Silver Sunday](#) and [Age UK](#).

Over 35 Age Friendly Museums Day events took place at a range of heritage venues around the UK. Click on the images below for case studies of three events on the Age of Creativity website.

Age Friendly Museums Day is an opportunity to highlight the diverse social and learning opportunities that are on offer for older adults at museums all year round, and to celebrate the contribution of older visitors, volunteers, staff and neighbours to museums and communities.

Information on Age Friendly Museums Day 2015 will be included in our upcoming e-newsletters.



**Age Friendly
Museums Day at
Ulster American Folk
Park**



**Grandparenting
Weekend at
Manchester Museum**



**Age Friendly
Welcome to the
British Museum with
Age UK Camden**

Partnerships & Advocacy Updates



We are working with the **Dementia Friendly Arts Group** led by the [Alzheimer's Society](#) on a report to be published in spring 2015, part of the [Dementia Friendly Communities](#) strand of [the Prime Minister's Challenge on Dementia](#).

If you would like to contribute a case study to the Dementia Friendly Arts Group, please email Programme Officer Robyn at robyn.sweeney@alzheimers.org.uk.

Read more about dementia friendly museums in a [blog by Working Group member Esme Ward](#), Head of Learning & Engagement at Manchester Museum and Whitworth Art Gallery.



In July 2014 we worked with the **Museums Association (MA)** on their [July edition of Museum Practice](#) which focused on older audiences. If you are not an MA member, you can read the **Museum Practice** [Age Collective article on the Age of Creativity website](#).

The edition also included a great set of [case studies](#) on museums working with older audiences [here](#).



In September 2014, we presented "Age Collective – museums as natural partners for adult social care and good neighbours within healthy communities", to a cross-sector international audience at the 43rd Annual Conference of the **British Society of Gerontology (BSG)**.

The 44th Annual Conference will take place in Newcastle in July 2015, focusing on [Ageing in changing times: challenges and future prospects](#).

Opportunities



Intergen - *From Generation to Generation* is looking to work with one or two museums to develop and pilot an intergenerational museum visiting service.

If you are interested, please contact Intergen's Executive Director, Professor Norma Raynes

at norma.raynes@intergen.org.uk.

[Intergen](#) brings older and younger people together in their neighbourhood schools to strengthen communities, tap into older citizens' skills and raise pupils' aspirations.

OUTREACH EUROPE Outreach Europe is an **EU Culture**-funded programme working to collect examples of community engagement programmes in cultural institutions across Europe. Programmes and activities with older people form one of the focus areas.

To contribute details of your work, please [complete the Outreach Europe survey](#). For further information, please [visit the Outreach Europe website](#) or email outreach.euproject@gmail.com.



Do you have a case study, blog, article or opportunity that you would like to share with the Age Friendly Museums Network?

[Sign up to the Age of Creativity website](#), upload your item or link, and send the URL to Tanisa at

agunesequera@britishmuseum.org for the opportunity to have your item shared in our next e-newsletter.

This [Introduction to Age of Creativity](#) is a great starting point for learning more about using and contributing to the website.

The Age Friendly Museums Network (previously known as Age Collective) believes older people and museums enrich each other.

The Age Friendly Museums Network is led by the [British Museum](#), [Glasgow Life \(Glasgow Museums\)](#), [Manchester Museum](#) and [National Museums Northern Ireland](#).



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Have you received this e-newsletter in a forwarded email? Click the button below to add your name to the Age Friendly Museums Network and receive our e-updates in future.

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