



# Generations Working Together

## ***Blog 5: Evaluating Intergenerational Work***

Our fifth blog explores our next key principle of intergenerational practice; the importance of evaluating intergenerational projects and initiatives.

Evaluating intergenerational work is crucial for understanding the effectiveness of different programmes and initiatives, and for identifying areas for improvement. There are several key reasons why evaluating intergenerational work is so important:

1. To understand what is working: Evaluation allows organisations and practitioners to identify which aspects of their intergenerational programmes and initiatives are most effective, so that they can replicate and build on these successes in the future.
2. To identify areas for improvement: Evaluation can also help organisations to identify areas where their intergenerational programmes and initiatives may not be as effective, and make necessary changes to improve their impact.
3. To justify funding and resources: In today's economic and political climate, it is important for organisations to be able to demonstrate the value and effectiveness of their programmes and initiatives to funders and relevant stakeholders. Evaluation can provide the evidence needed to secure ongoing funding and support for intergenerational work.
4. To inform policy and practice: By collecting and analysing data on the outcomes of intergenerational programs and initiatives, organisations can contribute to a growing body of knowledge about what works and what doesn't in this field. This can help to inform the development of policies and practices that support intergenerational connections and understanding.

There are many different approaches that organisations can take when evaluating intergenerational work, and the most appropriate method will often depend on the specific goals and objectives of the programme or initiative. Some common evaluation methods include surveys, interviews, focus groups, case studies, and programme data analysis.

Evaluating intergenerational work is essential for understanding what works, identifying areas for improvement, justifying funding and resources, and informing policy and practice. By carefully measuring and assessing the outcomes of their programs and initiatives, intergenerational practitioners can ensure that their efforts are having the desired impact and are making a positive difference in the lives of individuals and communities.

If you are interested in learning more about evaluating intergenerational projects, contact us about our training courses, or explore these on our [website](#).